

Maura O'Malley

Profile

Maura O'Malley is a graphic designer with a focus in motion and print design.

Education

Tyler School of Art and Architecture, Temple University

Philadelphia, PA

Bachelor of Fine Arts in Graphic and Interactive Design, May 2021.

Experience

Designer, SK Designworks

Philadelphia, PA, May 2021 to Present

Conceptualizing and creating visually appealing designs for various projects, including but not limited to reports, branding, brochures, animations, invitations, and website layouts. Collaborating with clients to understand their needs and translating them into effective solutions, then presenting design concepts and mockups for feedback. Managing multiple projects simultaneously and meeting deadlines in a fast-paced environment. Preparing files for print production or web publishing, ensuring they meet technical specifications. Collaborating with other team members and communicating effectively with clients, colleagues, and vendors.

Student Consultant, Institute for Business and Information Technology, Temple University

Philadelphia PA, June 2020 to April 2021

Designed websites, created logos, and developed brand identity, social media, and other graphics as part of a small team for a variety of small businesses and nonprofits in Philadelphia. Met directly with clients on a consistent basis to present work and receive feedback, and completed each project in a ten day timeline.

Pro Bono Student Designer, The Wardrobe

Philadelphia PA, May to September 2020

Designed a full rebrand of the nonprofit organization, The Wardrobe, including logos, color palette, typography, business cards, letterhead, social media graphics, window decals and signage. Worked directly and collaborated with clients, and presented work to the entire team of staff as well as board members, donors, and other stakeholders.

Achievements

APPEAR: A Juried Exhibition

DesignPhiladelphia's Design Festival 2023, Philadelphia AIGA

"SK Designworks Valentine's Day Promotion"

Locally Sourced Issue 02

Philadelphia AIGA

"Broadway ON"

Awarded distinction of Honorable Mention

Skills

Adobe Creative Suite

Microsoft Office & Google Suite

Web Design

HTML/CSS

Copywriting

mauraomalley.design

maura.omalley.design@gmail.com

www.linkedin.com/in/mauracomalley

Instagram @momalleydesign

267 423 5211